

# Shop key features

Create your own eShops matched to your target group and always directly linked to your production!

**Shirt Shop Creator** offers you a Multi-eShop System.

## Shop

- ✓ creating your own shop independently
- ✓ your own URL
- ✓ generate your own company information
- ✓ generate your own privacy policy
- ✓ generate your own terms and conditions and right of rescission
- ✓ upload your own shop logo
- ✓ assign your shop's color theme
- ✓ create a landingpage with your own slideshow, teaser and category images
- ✓ own sender mail
- ✓ „closed shop“ / Private Shopping
- ✓ sending invitations via backend

## Produkte

- ✓ own products
- ✓ im- and export of products (Excel/CSV-File)
- ✓ access to more than 5000 existing products (producer, products, color)
- ✓ assign prices yourself (net/gross)
- ✓ margin calculator (net/gross)
- ✓ categories freely selectable
- ✓ article description/-feed already specified
- ✓ bilingual – german/english possible
- ✓ multilingual shops possible (Frontend/Backend/Production)
- ✓ define sorting of products and categories yourself
- ✓ define expiration date for promotion products

## Motif designer

- ✓ unique motif designer inclusive
- ✓ changing texts and colors, exchanging elements
- ✓ all existing motifs from the motif pool (embroidery/print)
- ✓ integrating own embroidery- and print motifs
- ✓ assign your own prices
- ✓ flexible pricing models for embroidery and print motifs available
- ✓ prices directly displayed in the motif designer
- ✓ sorting of motifs into freely selectable categories
- ✓ supported file formats: JPG, JPEG, PNG, PV, EPS, PDF, PS
- ✓ For PV (change of colors or elements) is Adobe Illustrator required

## Detail-Page Designer

- ✓ personalization directly on the product detail page
- ✓ preview is generated directly in the product
- ✓ applicable to multiple views

## POS system

- ✓ additional shop version with POS optimization
- ✓ Touch optimized
- ✓ fast purchase process for more turnover
- ✓ no unnecessary address entry
- ✓ direct barcode output for order generation

## Payment Methods

- ✓ definable/selectable by yourself: PayPal (credit card, debit...), invoice, prepayment

## Way of shipment

- ✓ definable/selectable by yourself: UPS, DHL, etc.

## Evaluations

- ✓ admin area evaluable by yourself
- ✓ data is exportable as Excel/CSV files

## Production Data

- ✓ processing of manual production possible
- ✓ export of all order-relevant data
- ✓ export of all production-relevant data

## Automated Production Processing

- ✓ link to production line available step by step at anytime
- ✓ access to all interface modules

## Currently supported languages (stand of 11/2018)

- |           |           |           |
|-----------|-----------|-----------|
| ✓ german  | ✓ arab    | ✓ turkish |
| ✓ english | ✓ swedish | ✓ spanish |
| ✓ french  | ✓ polish  | ✓ korean  |
| ✓ dutch   |           |           |

## Currently supported currencies (stand of 11/2018)

- |       |       |       |
|-------|-------|-------|
| ✓ AUD | ✓ HKD | ✓ GBP |
| ✓ THB | ✓ MYR | ✓ RUB |
| ✓ BRL | ✓ MXN | ✓ SGD |
| ✓ CAD | ✓ ILS | ✓ SEK |
| ✓ CZK | ✓ TWD | ✓ CHF |
| ✓ DKK | ✓ NZD | ✓ USD |
| ✓ EUR | ✓ NOK | ✓ JPY |
| ✓ HUF | ✓ PHP | ✓ PLN |